

Frédéric de Senarclens launches his new venture ArtAndOnly: The premier global platform for art collectors

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Geneva, Switzerland – After seven years in Asia running one of the most successful galleries in Singapore, Frédéric de Senarclens has taken his passion and expertise and expanded into the global online market by developing a new and innovative online art marketplace. ArtAndOnly is a powerful and integrated sales platform that connects collectors and artists to a network of professionals specializing in contemporary art across many disciplines. “We remain focused on quality, with a carefully curated selection of unique work by emerging and established talent from all over the world” de Senarclens said.

Clearly the launch of this new venture is a result of his global perspective and extensive personal relationships with artists, collectors, dealers and gallerists. “Creating ArtAndOnly was a natural and obvious evolution for us. Once you look at the current marketplace you begin to see the limitations of a physical gallery space. By dematerializing the old brick-and-mortar model, we are able to give collectors a unique opportunity to access the global market directly” de Senarclens said.

ArtAndOnly’s timing couldn’t be more perfect. Artists have also been searching for new ways to access the market, establish direct relationships, and gain greater reach and exposure. This platform provides those connections and exclusive consignments when the other players do not.

Frédéric de Senarclens has set himself apart in another way; “We think buying and selling art online should be a full-service experience. We look forward to being a trusted partner through the entire process, with advice and a personal touch every step of the way” de Senarclens said. Not only do they offer customized services from search and acquisition to delivery and installation, but their newsletter and editorial blog, Le Journal provides invaluable information on important market trends, updates about artists and their works, and insight from industry experts, curators, and the art world’s most respected writers.

Effectively, ArtAndOnly’s platform along with their strong and unique point of view becomes the premier destination in the contemporary art market. “We are reshaping the art world by providing greater transparency and direct access to the market. Collectors from all over the world have immediately begun to take advantage of ArtAndOnly’s unparalleled platform” said de Senarclens.

You can join the ArtAndOnly network today, and find out more at www.artandonly.com

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